



## Sandy Zuniga

[Online Business Manager Directory](#) | Posted by Tina Forsyth



**Company:** PEAK ASSIST, Inc.  
**Website:** [www.peakassist.com](http://www.peakassist.com)  
**Phone:** 719-286-0009  
**Location:** Florissant, CO USA  
**Time Zone:** Mountain



**My Experience, I am a:** Certified OBM

**My Client Intake status is:** Open - I am looking to work with new clients

**I've been working online since...:** I have over 20 years of administrative support experience crossing many industries, including telecommunications, computers/technology, healthcare, internet marketing, and wellness. I have also earned a Bachelors Degree in Business Administration/Marketing. I am noted for my professionalism, flexibility, efficiency, confidentiality, work ethic and enthusiasm for new challenges.

I started PEAK ASSIST over 5 years ago because I am passionate about helping people succeed, and being an Online Business Manager allows me the opportunity to assist people, as well as businesses, reach their professional goals! I enjoy taking an active role in choosing challenging projects and working with great people.

I choose to partner with, not work for, my clients. As your partner, I take a personal interest in getting to know your business needs and elaborate on how my skills and expertise can free you up to do what you do best, while I take care of the rest!

**Why I love working as an OBM:** I love working as an OBM because it allows me to really concentrate on my client's business and move them along faster and more successfully than they can on their own. "Hearing" that sigh of relief as I handle the details and having them see their vision come to reality is such an exciting benefit for me.

**My Strengths and Areas of Specialty:** I can really look at a business, analyze ways to streamline processes or even create them, suggest ways to utilize team members to achieve better results, help create new program/products and really help deliver value. I am also a 1shopping cart expert. I use systems to make sure that things are done consistently and balls are not dropped along the way. I always have the customer experience in mind while still keeping the client's profitability as a priority (directly or indirectly).

**My favorite kind of client to work with is...:** I have a passion for wellness/fitness/nutrition and would love to work with clients in that industry. I am authentic and passionate about my work and it carries over to my client's business when the right fit is there.

I want to work with people who have real value to give to their customers/clients. I am only interested in those who want to truly help and have products/programs that are overflowing with information and quality. I have a reputation to uphold and need to sleep at night, so I am choosy about who I work with.

Clients who have a clear marketing strategy, at least a 6 month/1 year plan ready, clear vision, and a stable financial base are preferred.

If you are a potential client that has the above and are willing to be open, let me take your ideas, work through them with a plan, and give me the freedom to complete your projects, then let's talk!

**My Business Goals for this year are...:** This is the year that I make my mark by supporting those who are making a difference in the world!